



2014

Byways. Elevated.

June 19 ~ 20th

Colorado's Byways 25th Anniversary
AGENDA

Thanks to Our Sponsors



THURSDAY - June 19

- 3:00 - 4:30 Conference Registration, Reception, & Check-In
Entertainment by Bear Limvere
- 5:00 - 6:00 **Keynote Speaker - Joe Calhoon, Author of**
The One Hour Plan for Growth
- 6:00 - 7:30 **Welcome & Awards Dinner**

FRIDAY - June 20

- 7:00 - 8:30 **Breakfast & Opening Remarks, Special Awards**
- 9:00 - 9:45 **Navigating the Road to Private Funding -**
Jeffery Pryor, Ed.D., CEO of Pathfinder Solutions
- 9:45 Break
- 10:00 - 10:45 1st Breakout Sessions
- Keeping Your Byway Relevant and Moving into the Future
Panel - Scott Brutjen, Bob Marshall & Kelli Hepler
 - Keeping the Scenery in Scenic Byways
Don Bruns & Karla Rogers
 - The Benefits of Colorado Byways - Shelby Sommer & Matt Goebel
- 10:45 Break
- 11:00 - 11:45 2nd Breakout Sessions
- Shaping Your Board into Byway Leaders - Janine Vanderburg
 - Driving Your Byway Message Straight to the Traveler -
Kelly Barbello
 - #Savvy Social Media Panel - Bobby Weidmann, Angus Shee
& Allison Bejarano
- 11:45 Break
- 12:00 - 1:00 **Luncheon with Guest Presentation - Hokkaido, Japan Byways**
- 1:00 - 1:45 3rd Breakout Sessions
- Latest Trends in Keeping Our Historic Buildings - Patrick Ideman
 - Byways and Your Belly! - Judy Walden
 - Securing Colorado Byways: 'GIS Project' - Charlotte Bumgarner
& Yvonne Barnes
- 1:45 Break
- 2:00 - 2:45 4th Breakout Sessions
- Gaining Legislative Support for Colorado Byways - Roger Wilson
 - Engaging the Youth in Byways - Michelle Pearson
 - Healthy Highways - Judy Walden & Gaylene Ore
- 2:45 Break
- 3:00 - 3:45 ColoradoGives.org - **Dana Rinderknecht,**
Community First Foundation
- 3:45 - 4:00 Closing Remarks